

SHIPPED: Between 10-15-59 and 9-9-60, (*Coach-Aid Stim-O-Stam tablets* and 9-can lot of *Coach-Aid N.B. tablets*) from Houston, Tex., by Coach-Aid, Inc.; (12-can lot of *Coach-Aid N.B. tablets*) from Hot Springs, Ark., by Health Research, Inc.

LABEL IN PART: (Cans) "Stim-O-Stam * * * Adds Physical Endurance Reduces Muscle Soreness * * * Coach-Aid, Inc., P.O. Box 13355, Houston 19, Texas * * * Daily Dosage: 4 to 6 tablets for strenuous exercise 2 to 4 tablets for all others. Contents: A mixture of alkali, metal phosphates contained in natural body salts. Active Ingredients: Phosphate ph 6.5—7.0 Six tablets taken without exercise acts as a mild laxative" and "Coach-Aid Special Formula N.B. Pills (Bioflavonoids with C) * * * Capillary tablets to improve resistance to bruising, bleeding, and the 'Common Cold' Dosage: * * * Coach-Aid, Inc. * * * Houston 19, Texas."

LIBELED: 10-19-61, S. Dist. Fla.

CHARGE: (*Coach-Aid Stim-O-Stam tablets*), 502(a)—when shipped, the label contained false and misleading representations that the article was adequate and effective for adding physical endurance, lessening muscle soreness, improving physical efficiency, and aiding in preventing fatigue; 502(e) (2)—the article was fabricated from two or more ingredients, and its label failed to bear the common or usual name of each active ingredient, since "Phosphate" is not the common or usual name for that ingredient; and (*Coach-Aid N.B. tablets*), 502(a)—the label contained false and misleading representations that the article was adequate and effective to improve resistance to bruising and bleeding, improve capillary resistance, overcome normal capillary permeability and fragility, prevent bleeding, strengthen capillary walls, reduce healing time and severity of bruises, improve formation of connected tissue and red blood cells, promote absorption of iron from food, and promote resistance to the common cold and virus and respiratory infections.

DISPOSITION: 11-24-61. Default—destruction.

6896. Juicex juice extractor. (F.D.C. No. 46617. S. No. 36-011 T.)

QUANTITY: 20 devices at Kenner, La., in possession of Southern Juicer Co.

SHIPPED: 8-16-61 and 8-18-61, from St. Clair Shores, Mich., by Drachenberg Products Manufacturing Co.

LABEL IN PART: (Device) "Juicex Vegetable & Fruit Juice Extractor * * * Model & Serial No. * * * Drachenberg Products Manufacturing Co., Detroit, Mich."

ACCOMPANYING LABELING: Folders entitled "Don't Suffer & Die in Despair"; books entitled "Raw Vegetable Juice—What's Missing in Your Body"; and leaflets entitled "Live Food Juices."

RESULTS OF INVESTIGATION: The inspector's photographs and labeling indicated that the juicer unit and liquifier attachment were not significantly unlike conventional portable electric motor-driven juice extractors designed for home use.

The leaflets entitled "Don't Suffer & Die in Despair" were shipped by Drachenberg Products Manufacturing Co.; the other leaflets were shipped from Arizona and California on order of the dealer.

LIBELED: 11-16-61, E. Dist. La.

CHARGE: 502(a)—when shipped and while held for sale, the labeling accompanying the article contained false and misleading representations that the article was adequate and effective as a health aid in that its use would provide

vegetable juices which are beneficial to health where other healing methods fail, thus relieving suffering and despair of illness; that the article was of medical significance because it "is recommended by many doctors for results"; that "Raw fresh vegetable juices are full of health sustaining nutrients, whereas Cooked Foods are Dead Foods," thus the article, by reason of its use in extracting raw vegetable juices, serves as a health aid in the treatment of diabetes, arthritis, heart conditions, bladder tumors, eye trouble, leukemia, acne, colds, influenza, high blood pressure, cancer, boils, allergies, angina pectoris, kidney and liver disorders, anemia, asthma, appendicitis, low blood pressure, brain tumors, botulism, cataracts, colitis, deafness, diphtheria, epilepsy, goiter, Hodgkin's disease, impotence, polio, insanity, meningitis, pneumonia, prostate trouble and numerous other disease conditions.

DISPOSITION: 12-5-61. Consent—claimed by Mrs. Francis B. Thom, t/a Southern Juicer Co., and the accompanying literature destroyed.

6897. Niblack Home Pony device. (F.D.C. No. 45769. S. No. 55-774 R.)

QUANTITY: 5 devices at Seattle, Wash.

SHIPPED: Between 11-22-57 and 10-3-58, from Denver, Colo., by Niblack System, Inc.

ACCOMPANYING LABELING: Leaflets entitled "How To Keep Your Figure With The Niblack Home Pony," "Niblack System—The World's Greatest Method of Body Contouring," and "Niblack Slenderizing System Cordially invites you to visit our new salon . . ."; and a newspaper advertisement mat reading in part "Reduce At Home With the wonderful new Niblack 'Home Pony' * * * Take off inches while you catch up . . ."

RESULTS OF INVESTIGATION: Examination showed that the article was an appliance containing a series of rollers which were caused to rotate by a motor-driven belt. The patient was massaged by placing the rotating rollers against various portions of the anatomy.

LIBELED: 5-4-61, W. Dist. Wash.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for re-forming the body, removing surplus inches in specific areas of the body, keeping the body firm and vibrant, spot-reducing, contouring the body, relaxing tense nerves, correcting body defects, correcting body posture, reducing weight and removing unwanted inches, increasing circulation to remove wastes from the system, keeping the figure trim and firm after fat was removed, and strengthening muscles.

DISPOSITION: 12-11-61. Consent—claimed by A. T. Delcambre, Seattle, Wash., and relabeled.

6898. Leg rejuvenator device. (F.D.C. No. 46572. S. No. 15-708 T.)

QUANTITY: 5 ctnd. devices at Cincinnati, Ohio.

SHIPPED: 9-5-61, from Yonkers, N.Y., by Beacon Enterprises, Inc.

LABEL IN PART: (Ctn.) "Style #455 Leg Rejuvenator by Beacon Beacon Enterprises, Inc. 286 Fifth Ave., N.Y. 1, N.Y."

ACCOMPANYING LABELING: Leaflets entitled "Instructions For Assembling #455 Leg Lounger" and newspaper advertisement from 8-20-60 edition of The Cincinnati Enquirer, reading in part "Give a Lift To Your Legs and Heart with the Leg Rejuvenator by Beacon."